

**CENTRAL ARIZONA CHAPTER – ARIZONA HISTORICAL SOCIETY  
CHAPTER BOARD OF DIRECTORS MEETING  
MARCH 19, 2009**

Members Present:

Jacqueline Berkowitz  
Janice Bryson  
Malcolm Comeaux  
Tobe Daum  
Jack Donnelly  
George Hartz  
Joseph Lane  
James McBride  
Anna Dean Millett  
Jeannine Moyle  
Emma Lou Philabaum  
Richard Shaw  
Michael Wade

Phil Hanson  
Millicent Jones  
Ruth Ann Marston  
Sharon Ronstadt  
C.J. Smith  
Sarah Whitmore

Staff Members Present:

Peter Welsh, Director, AHS Museum at  
Papago Park

Guests Present:

Ruth Ann Hogan, Historical League  
President-Elect

Members Not Present:

Melissa Baffert  
Princess Crump

- 1 **1. Call to Order/Introduction of the Board and Guests/Declaration of Quorum**
- 2 Mr. Wade called the meeting to order at 4:05pm
- 3 Ms. Moyle introduced her guest, Ruth Ann Hogan.
- 4 Quorum was declared.
- 5 **2. Call to the Public for Comments**
- 6 None heard.
- 7 **3. History Moment – Michael Wade**
- 8 Mr. Wade presented a History Moment Quiz concerning Arizona labor history. No one
- 9 present was able to answer the quiz correctly.
- 10 **4. Appointments/Resignations/Oath of Office**
- 11 Ms. Bryson announced that Mr. Hartz had agreed to continue as Treasurer and that Mrs.
- 12 Berkowitz had agreed to continue as Second Vice President.
- 13 **5. Approval or Modification of February 19, 2009 Board Minutes**
- 14 Mr. Hartz noted that the balance indicated in the 1107 fund should be \$57,366, not \$67,366.
- 15 No other corrections were noted. Ms. Philabaum moved to accept the minutes as corrected,
- 16 Dr. Comeaux seconded. Motion carried.
- 17 **6. Treasurer’s Report – George Hartz**
- 18 Mr. Hartz reported that the most recent report showed that there was approximately \$30,000
- 19 in the 1107 fund that was not spent or encumbered. He noted an apparent discrepancy in the
- 20 amount that would be spent in support of the staff position, possibly due to an additional pay
- 21 period that would fall at the end of June. Other large expenditures included the
- 22 Arizona Republic ads for the Photo Fair and the upcoming ad in the Tempe Convention and
- 23 Visitors’ Bureau map.

24 Mr. Donnelly inquired about the effectiveness of the advertisement for the Photo Fair. Mr.  
25 Wade replied that it was difficult to assess because the event had been so affected by the  
26 fact that the parking lot was filled most of the day by participants in a bicycling event that  
27 was going on concurrently with the Photo Fair. This led to questions about ownership and  
28 use rights of the parking lot, and a request to see the documents that specify our rights.  
29 [Note: the agreement between the AHS and the City of Tempe concerning the parking lot is  
30 appended to these minutes.]

31 Ms. Bryson moved to accept the Treasurer's Report, Ms. Berkowitz seconded, motion  
32 carried.

33 **7. Discussion and action, if any, regarding possible lease of part of the AHS Museum at**  
34 **Papago Park and merger with the Phoenix Museum of History – Michael Wade**

35 Mr. Wade provided a recap of the status of the proposed merger.

36 He reported that there had been further discussions with the Barry Goldwater Center for the  
37 Southwest, but that the question of control of the papers owned by the Arizona Historical  
38 Foundation remained to be worked out among ASU, the Goldwater Center and the  
39 Historical Foundation. Until that question was resolved it was unlikely that there would be  
40 anything to report on that front.

41 Mr. Wade said that the AHS can proceed with a merger with the PMH, if it makes financial  
42 sense. AHS administration is getting additional information from the PMH. April 15<sup>th</sup> is the  
43 deadline to submit a proposal to the PMH. There may be need for special meetings of the  
44 AHS Governing Board as well as the CAC Board. He reiterated that if the merger does not  
45 make sense, it will not go forward, noting questions such as how the boards would be  
46 configured and how the Museum at Papago Park would be best used after a merger. He also  
47 raised the possibility of asking the Fund for Central Arizona History for carry-over funding.

48 Mr. Lane expressed the importance of including an "escape clause" in any merger  
49 documents to insure that the Central Division and the Museum at Papago Park will remain  
50 intact if the merger is turns out to be unsuccessful. Mr. Shaw suggested that perhaps the  
51 relationship could be thought of more like an annex, such as Ft. Lowell in Tucson, and  
52 perhaps to consider models other than merger. Mr. Wade replied that Mr. Barrios of the  
53 PMH requested the proposal be for a merger.

54 Mr. Wade reported that he and Peter Welsh had had a very good meeting with Dale Larson,  
55 the current director of City of Phoenix Parks and Recreation. There may be additional  
56 meetings with city officials, and we may need to approach the Parks Board for approval.

57 **8. Discussion and action, if any, regarding the use of 1107 funds – Michael Wade**

58 Mr. Wade reported that the question of using 1107 funds to meet operating costs had been  
59 raised again at the March State Board meeting in Yuma. He suggested that the CAC Board  
60 allocate its available 1107 funds toward the merger with the Phoenix Museum of History.  
61 Mr. Hartz stated that timing would be important, and that the designation of 1107 funds  
62 could be made contingent on the PMH merger. Ms. Moyle recommended that an alternative  
63 use be designated should the merger fail. Mr. Hartz suggested that the alternative could be  
64 to use the funds for staff at the Museum at Papago Park. Mr. Shaw observed that if the State  
65 Board wished to have the 1107 funds used for operating expenses, it would require, as it did  
66 last December, sufficient notice to the membership and the chapter boards concerning a  
67 change in policy.

68 After extended discussion, Mr. Wade stated his understanding of the sense of the board was  
69 to designate 1107 funds toward the merger with the PMH, or, should the merger not go  
70 forward, that the funds could be used to support staff positions at the Museum at Papago  
71 Park. No objections were raised.

72 **9. Discussion and action, if any, regarding membership retention – Jackie Berkowitz**

73 Ms. Berkowitz reported on a plan to ask members at large to contact members who have not  
74 renewed to find out why they have not renewed, if they are intending to renew, or to give  
75 guidelines to improve the desirability of AHS membership. Callers would be asked to  
76 reiterate the importance of membership to sustaining the museum, and that we need all  
77 members. Ms. Berkowitz asked for board input on the idea of contacting members to ask for  
78 volunteers who would make the calls. A notice could be put into the Historical League  
79 newsletter to ask League members to help make some of the phone calls.

80 Mr. Wade noted that all chapters were losing membership, and this was thought to be a way  
81 for members to get involved. Mr. Shaw noted that his recent research has shown that in  
82 1958 the AHS had around 1,000 members, and now there are something like 1,800. And not  
83 long ago there were 800 volunteers. He made the point that you have to ask people to get  
84 involved. Mr. Wade asked if there was any objection to reaching out to encourage members  
85 to get involved as volunteers. Mr. Welsh offered to work with the board to engage with  
86 current members and seek their involvement.

87 **10. Tours Project Status Report – Joe Lane**

88 Mr. Lane reported that there is progress on working with the outside tour company to  
89 organize tours. The final steps are to establish prices for the tours and to work out an  
90 agreement with the tour company. Mr. Lane noted that the wording of the relationship  
91 between the AHS and the tour company was very important because the AHS needed to be  
92 protected from liability. Four one-day trips are planned which would begin and end at the  
93 parking lot of the Museum at Papago Park.

94 **11. Division Director's Report – Dr. Peter Welsh**

95 Dr. Welsh noted that this week marked his 1-year anniversary with the AHS. He noted that  
96 he would appreciate any and all feedback about his performance and the direction the  
97 Central Division is headed. He would be happy to meet with board members individually or  
98 as a group.

99 He provided an update on the progress with the O'Connor House. We are finalizing a  
100 partnership agreement with the Friends of the O'Connor House. A key aspect of the  
101 agreement is that we will manage the schedule of events at the O'Connor House to make  
102 sure that use is coordinated and that events at the museum are given appropriate priority.  
103 We are also working with the City of Tempe on funding for an exhibit on Justice O'Connor.  
104 We are requesting \$75,000 from the funds saved by granting an easement for the water line  
105 to pass through our property to fund the exhibit. Additionally funds from the easement  
106 savings will be used to renovate the Roosevelt Terrace in our courtyard.

107 Board members were reminded of the web site that has been established for their use. It can  
108 be found at <http://sites.google.com/site/ahscentral>. Each member of the board has been  
109 registered with their email address, and can gain access any time.

110 Dr. Welsh reported that in the month of February, 10 volunteers and 4 interns working  
111 under the direction of Museum Registrar Ashley Smith contributed over 67 hours in the  
112 library and 192 hours in collections, equivalent to 1.5 full-time positions.

113 Dr. Welsh noted that thanks to Ms. Daum's efforts in following up with the publisher of  
114 Frontdoors, the first of his monthly columns in the publication will appear in the April issue.  
115 Frontdoors is delivered to every residence in Paradise Valley, as well as to other high  
116 income areas.

117 In February, there were 309 visitors and \$1,400 in income. There was also \$22,000 in  
118 revenue from facility rental, with year-to-date revenue of \$85,000, which is down from last  
119 year. In the coming month there will be four proms with are quite lucrative.

120 Dr. Welsh called the board's attention to upcoming events at the museum. The Brunch  
121 Series is ongoing, with a highlight being a presentation on April 18<sup>th</sup> by former governor  
122 Raul Castro. The exhibit, FUSE: Portraits of Refugee Households in Metropolitan Phoenix,  
123 will open on April 16<sup>th</sup>, immediately after the April board meeting.

124 **12. Historical League Report – Jeannine Moyle**

125 Ms. Moyle presented a report on Historical League activities. The newsletter is out and has  
126 a call for volunteers to the museum. The League has created an Advisory Board of past  
127 presidents which met last month. A group has been formed to work with the Friends of the  
128 O'Connor House to assist with the opening of the house in October. The League will partner  
129 with them on the opening event, and also use it as an opportunity to raise awareness of the  
130 museum and the League.

131 The League's Annual Recognition Luncheon will be held May 14<sup>th</sup> at Lon's at the Hermosa.  
132 The League is also planning a trip to the Hearst Castle on May 19<sup>th</sup> to the 21<sup>st</sup>, and  
133 encourages board members to join them.

134 **13. Announcements and Other Matters for Consideration at Future Board Meetings.**

135 Mr. Shaw requested more information about the funds from the City of Tempe associated  
136 with the easement granted to the city for installation of a water line.

137 **14. Next CAC Board Meeting is scheduled for 4:00 p.m., April 16, 2009 at the Arizona**  
138 **Historical Society Museum at Papago Park**

139

140 **15. Adjournment**

141 The meeting was adjourned at 5:40pm.

142

143 Recorder:

144 Peter Welsh

145